

HAGAR SEGEV

Creative UX/UI Designer and Researcher

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[in](#)

EXPERIENCE

2024 - Present

WIX, Content Media Team

Designer

- Took part in establishing Wixel – a product for creating customizable social media posts and event invitations.
- Developed visual content for Wixel, including templates and creative assets tailored to diverse user needs.
- Contributed to defining user flows and AI-driven processes.

Wix Playground

- Participated in Wix's exclusive design internship focused on portfolio product thinking, UI/UX, and wireframing.
- Built fully responsive websites from concept to launch, using Wix Studio tools alongside academic design and research insights.

2022–2025

The Computational Neuropsychiatry Lab (CNP)

Graduate Researcher

- Designed and developed a cognitive research app (aLife) for large-scale data collection through user's photos.
- Led the UX and product flow, integrating neuroscience and design to explore meaningful experiences.

2022–2024 CRG Engineering

Training and development specialist

- Created and implemented an employee training program and guide for project management.
- Led the creation of the company's new business website from content gathering to design coordination.

VOLUNTEER

2024 Arts Workshop Leader

'Threefold Cord', At-Risk Youth Support Center

2023 Activity and Design at Soroka medical center

"Florence in Emergency", an initiative of Bezalel

2021 Group Coordinator

'Maayan bamidbar', an Hebrew-Arabic project.

2015 Civil Service Year (Shant Sheirut)

Mevo'ot Yam Boarding school

EDUCATION

2021–2024

B.Des Visual Communication

Bezalel Academy of Art and Design

2022–2024

M.A & Thesis

Cognitive and Brain Science

Hebrew University of Jerusalem, IL

2019–2021

B.Sc Cognitive and Brain Science

Hebrew University of Jerusalem, IL

(joint dual-degree program)

ACHIEVEMENTS

2025 Shortlisted - for the Dorothy Kertesz Prize

Bezalel Comics Prize

2022-2024 Merit Scholarship for Academic

Excellence Hebrew university of Jerusalem

2023 'Future of Nursing' Bootcamp Participant

UND, University of North Dakota USA

2014 National Fine Arts Excellence Award &

Exhibition Hecht Museum, Haifa, IL

SKILLS

Adobe Illustrator, Photoshop, InDesign, After Effects

UI/UX Figma, HTML & CSS, Webflow, Wix Editor

Programming Java, Xcode (swift), Python, R

3D Modeling Cinema Maxon

Languages

Hebrew – native, English – excellent