

# HAGAR SEGEV

Designer, Illustrator & cognitive researcher

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in

## Education

2021–2024

**B.Des Visual Communication**  
**Bezalel Academy of Art and Design**  
GPA 92

2022–2024

**M.A & Thesis**  
**Cognitive and Brain Science**  
**Hebrew University of Jerusalem, IL**

2019–2021

**B.Sc Cognitive and Brain Science**  
**Hebrew University of Jerusalem, IL**  
(joint dual-degree program)  
GPA 92

## Experience

2024

WIX Playground

### Designer

Specializing in the wix editor platform, design, ux & building.

2022–Present

The Computational Neuropsychiatry Lab (CNP)

### Graduate Researcher

Worked in a product role to design, develop, and analyze data through an app for population-level data collection.

2022–2024 CRG Engineering

### Training and development specialist

Initiated, developed, and delivered a professional training program for IT project management from scratch.

## Achievements

2023 **'Future of Nursing' Bootcamp Participant**  
UND, University of North Dakota USA

2022 **Merit Scholarship for Academic Excellence**  
Hebrew university of Jerusalem

2014 **National Fine Arts Excellence Award & Exhibition** Hecht Museum, Haifa, IL

## Skills

**Adobe** Illustrator, Photoshop, InDesign, After Effects

**UI/UX** Figma, HTML & CSS, Webflow, Java

**Programming** Python, R Xcode (swift)

**3D Modeling** Cinema Maxon

## Languages

Hebrew – native, English – excellent

## Military Service

2015—2018 The Israeli Air Force

### Helicopter Flight Simulation Instructor

Trained and instructed personnel on the Black Hawk CAE simulator, covering all aspects of helicopter flight.

2017 IAF Flight Academy

### Simulator instructors' course commander

## Volunteer

2024 **Arts Workshop Leader**

'Threefold Cord', At-Risk Youth Support Center

2023 **Activity and Design at Soroka medical center**

"Florence in Emergency", an initiative of Bezalel

2021 **Group Coordinator**

'Maayan bamidbar', an Hebrew-Arabic project.

2015 **Civil Service Year** (Shant Sheirut)

Mevo'ot Yam Boarding school